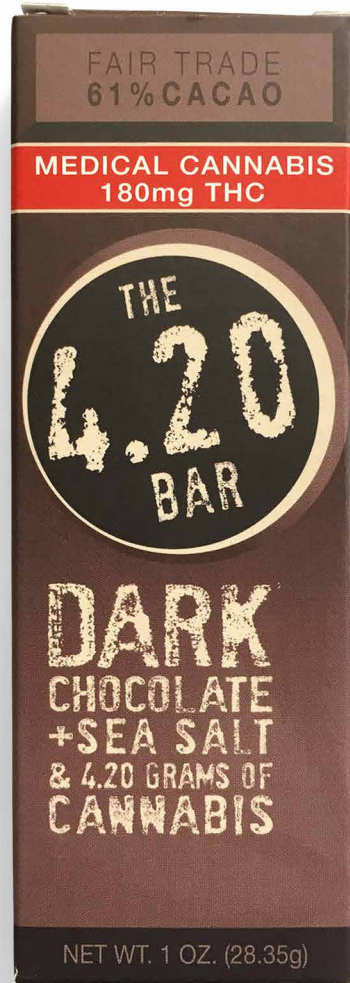


**"IT'S OUR IPHONE
PLUS MOMENT"**

-VCCBrands

MG Magazine

April 2017



Actual Size

**OLD
BAR**

**NEW
BAR**
200MG THC



Actual Size

4.20 Bar™

The most delicious bar on the market. Tempered couverture chocolate that is handcrafted by our expert chocolatiers. Made with Fair Trade Cacao. *All-Natural. Vegan and Gluten-Free options.* (V) (GF)

Dark Chocolate + Sea Salt, Dark Chocolate Blackberry + Popping Candy, Milk Chocolate, Milk Chocolate HempCrunch™, Milk Chocolate + Toffee,

200mg THC | CBD≤10mg each Case Pack: 25 **\$240 (\$10 each)**

CBD CBD Dark Chocolate 2:1 Ratio

120mg CBD + 60mg THC each Case Pack: 25 **\$360 (\$15 each)**

4.20 Bar™ MINI

The (newest) most delicious bar on the market. Tempered couverture chocolate that is handcrafted by our expert chocolatiers. Made with Fair Trade Cacao.

All-Natural. Vegan and Gluten-Free options. (V) (GF)

Dark Chocolate + Sea Salt, Dark Chocolate Blackberry + Popping Candy, Milk Chocolate, Milk Chocolate HempCrunch™, Milk Chocolate + Toffee,

30mg THC | CBD≤10mg each Case Pack: 100 **\$200 (\$2 each)**

CBD CBD Dark Chocolate 2:1 Ratio

20mg CBD + 10mg THC each Case Pack: 100 **\$300 (\$3 each)**



The Venice Cookie Company



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**4.20 Brownie™**

Your favorite bar got baked! 4.20 Bar has given rise to 4.20 Brownie. Delicious, highly potent chocolate is what we do. Try every flavor. Quality resealable bag for lasting freshness.

Peanut Butter S'mores 500mg THC | CBD≤27mg | CBN≤8mg

Case Pack: 10 **\$125** (\$12.50 each)

Cookies & Cream 1000mg THC | CBD≤55mg | CBN≤15mg

Case Pack: 10 **\$225** (\$22.50 each)

Classic Brownie 250mg THC | CBD≤14mg | CBN≤4mg

Case Pack: 10 **\$75** (\$7.50 each)

50/50 Brownie Case 5-S'Mores and 5-Cookies & Cream

Case Pack: 10 **\$175**

**4.20 Bar™ Peppermint Patty**

Our master chocolatiers created a cool, cannabis-activated peppermint filling and encased it in a non-activated dark chocolate shell. Since peppermint oil is "warming", it thins the blood, helping THC pass through the blood brain barrier faster than other edibles.

60mg THC | CBD≤5mg each Case Pack: 12 **\$72** (\$6 each)

180mg THC | CBD≤10mg each Case Pack: 12 **\$120** (\$10 each)



The Venice Cookie Company



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Cannabis Quencher™ Sips

Your favorite beverage now in a convenient sip-sized bottle to encourage microdosing. 2oz glass bottles. Discreet, potent and fast-acting. Also available in 3 CBD options.

(V) (GF) No corn syrup ever, and Non-GMO.

CBD CBD Watermelon Lime, CBD Pomegranate-Blueberry-Açaí, CBD Mango

5mg CBD + 20mg THC per bottle

10mg CBD + 1mg THC per bottle

10mg CBD + 10mg THC per bottle

Case Pack: 20 **\$60 (\$3 each)**



Strawberry Lemonade, Hibiscus, Passionfruit, Lemonade

25mg THC per bottle

Case Pack: 20 **\$60 (\$3 each)**

Cannabis Quencher™ The Original.

Potent, refreshing and fast-acting fruit juice beverages. Absorbs quicker than edibles and typically takes effect in 15–20 minutes. Our Lemonades have half the sugar of soda, our no-sugar-added options are sweetened with stevia. We never use corn syrup. 16 ounce bottle in 8 varieties and 3 potencies. Non-GMO. (V) (GF)

Strawberry Lemonade, Classic Lemonade *With cane sugar*

Grape, Cherry, Mango *No-sugar-added*

100mg THC | CBD≤5mg

Case Pack: 12 **\$78 (\$6.50 each)**

Classic Lemonade, Strawberry Lemonade *With cane sugar*

Passionfruit, Pomegranate-Blueberry-Açaí, Hibiscus *No-sugar-added*

200mg THC | CBD≤11mg

Case Pack: 12 **\$132 (\$11 each)**

CBD CBD Mango *No-sugar-added*

40mg CBD + 40mg THC

Case Pack: 12 **\$84 (\$7 each)**



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Cannabis Quencher™ Hard Candy

Your favorite beverage is also a hard candy. Now you can suck it.™ Discreet, potent and fast-acting. Great promo/giveaway for your first time patients. 2 pieces per pack. (V) (GF)

Watermelon, Blue Raspberry, Green Apple, Passionfruit

25mg THC per pack
(12.5mg THC per piece)

Case Pack: 100 **\$200** (\$2 each)

CBD **Mango, Strawberry, Pomegranate-Blueberry-Acai**

10mg CBD + 10mg THC per pack
(5mg CBD + 5mg THC per piece)

Case Pack: 100 **\$200** (\$2 each)



CBD Dreamtime PM

Subtle Tea™

Developed for Venice Beach resident, the late Dennis Hopper while he was undergoing chemotherapy. Offered in 7 varieties—one for your every mood. Formulated with maltodextrin for better oil release. Non GMO. Made with Kosher ingredients. (V) (GF) (SF)

Masala Chai, Black, THC Dreamtime PM with Valerian, Sencha Green
New Blend! Hibiscus Berry

40mg THC | CBD≤10mg Case Pack: 20 **\$65** (\$3.25 each)

New Blend! 1:1 CBD Lemon Ginger with Turmeric

CBD 25mg CBD + 25mg THC Case Pack: 20 **\$75** (\$3.75 each)

New Blend! CBD Dreamtime PM with Valerian

CBD 25mg CBD + 3mg THC Case Pack: 20 **\$75** (\$3.75 each)



Masala Chai



Black



THC Dreamtime PM



Sencha Green



Hibiscus Berry



1:1 CBD Lemon Ginger



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Venice Cookie Company™

The brand that started it all. Still here since 2008.



CBD CBD Zinger

Bold, soothing and satisfying. Soft, chewy and packed with real lemon and ginger, plus the anti-inflammatory benefits of turmeric and CBD! (V) (SF)
100mg CBD + 15mg THC

Case Pack: 10

\$90 (\$9 each)



CBD CBD Churro

All the flavor of a cinnamon churro rolled up into a delicious vegan cookie. Be whisked away to your happy place, all while enjoying the therapeutic benefits of CBD. (V)
50mg CBD + 50mg THC

Case Pack: 10

\$60 (\$6 each)



The Surfer

White chocolate chips float on peanut butter and shred tasty waves of coconut to create memories you won't forget. The Surfer is made with coconut oil.
150mg THC | CBD≤10mg

Case Pack: 10

\$50 (\$5 each)



The Chipster

Sharply dressed with chocolate chips and chewy cranberries, The Chipster is accessorized with just a touch of a sea salt. This delicious smile enhancer is 100% vegan and loves to brag about it. (V)
250mg THC | CBD≤14mg

Case Pack: 10

\$75 (\$7.50 each)



The Hippie

Trail mix. Granola. Oats. This vegan beauty makes love, not war. With peanut butter and dried cherries, it's so good it'll make you want to hug a tree. (V)
500mg THC | CBD≤28mg

Case Pack: 10

\$125 (\$12.50 each)



The Elvis

Stuffed with chocolate chips, banana chips, peanut butter chips and white chocolate chips, our King of cookies will love you tender.
1000mg THC | CBD≤55mg

Case Pack: 10

\$225 (\$22.50 each)



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Peace Krispie

Cocoa puffed rice, melted marshmallow, butter and high-potency cannabis oil. We make these smaller than the competition so patients can monitor their sugar and calorie intake while still enjoying the benefits of medical cannabis.

Available in 2 potencies.

36mg THC	Case Pack: 20	\$50 (\$2.50 each)
100mg THC NEW!	Case Pack: 20	\$70 (\$3.50 each)



Raw Vegan Chocolate Pyramid

Agave-sweetened raw vegan chocolate. 100% raw, 100% vegan. Our health-conscious version of a Hershey Kiss®. All-natural, low-calorie and low-glycemic. (V) (GF)

30mg THC	Case Pack: 12	\$36 (\$3 each)
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Indica ONE™ PM Formula

A relaxing bedtime sublingual infused with Cannaroma™ terpene solution (therapeutic aroma molecules) to enhance potency. Extracted from whole-plant, sun-grown cannabis. Unflavored. Sesame or alcohol base. 15 full-droppers in each 1/2 ounce bottle.



Bottle contains 180mg THC, each full dropper contains 12mg THC.

\$14 each

Sativa ONE™ Tincture

Daytime Formula. High-potency medicinal cannabis sublingual. Extracted from whole-plant, sun-grown cannabis. Unflavored. Sesame or alcohol base. 15 full-droppers in each 1/2 ounce bottle.



Bottle contains 180mg THC, each full dropper contains 12mg THC.

\$13.50 each

CBD CBD Balance ONE™ MCT Oil Formula

Balanced sublingual blend of THC and CBD (cannabidiol) in a liquid coconut oil base. Research shows CBD to be anti-inflammatory, anti-tumorigenic, anti-anxiety and analgesic. It also indicates that THC and CBD work together to produce beneficial therapeutic effects. 15 full-droppers in each 1/2 ounce bottle.



Bottle contains 250mg Cannabinoids | 125mg CBD + 125mg THC

Each full dropper contains 8.25mg CBD + 8.25mg THC.

\$35 each

CBD CBD ONE™ MCT Oil Formula

Non-psychoactive CBD (cannabidiol) sublingual in a liquid coconut oil base. Research has shown CBD to be anti-inflammatory, anti-tumorigenic, anti-anxiety and analgesic. 15 full-droppers in each 1/2 ounce bottle.



Bottle contains 250mg CBD and up to 30mg THC.

Each full dropper contains 17mg CBD + 2mg THC.

\$40 each



FreshSpray™ Microdosing Made Easy

Each spray contains 3mg THC.

Our classic tincture in a convenient, tasty and high-potency sublingual spray for medicating on-the-go. Compact, discreet and fast-acting. Comes in 3 yummy flavors.

1 ounce bottle.

Bold Cinnamon, Watermelon Pineapple, Chocolate Mint

Bottle contains 360mg THC.

\$20 each



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NOT SO
VIRGIN
GOURMET™**Not So Virgin™ Olive Oil**

Local and artisanal first-press olive oil infused with whole-plant cannabis extract. Great for the at home cannabis chef. 88mL bottle.

(V) (GF) (SF)

500mg THC + 25mg CBD

Case Pack: 1 **\$20 each****Me So Honey™ Honey Jar**

Delicious locally-sourced honey in a petite honey jar. **Value product:** each jar contains the THC equivalent of 10 honey straws. 1.4 ounce jar. (GF)

200mg THC | CBD≤11mg

Case Pack: 1 **\$10 each****Me So Honey™ Straw**

Locally-sourced honey in a convenient suckable straw. Try one in a hot cup of our Subtle Tea™. (GF)

20mg THC per straw

Case Pack: 12 **\$36 (\$3 each)****Not So Virgin™ Coconut Oil Jar**

Made with only raw, organic, extra-virgin coconut oil. Contains only coconut and cannabis oil—two superfoods in one little jar. Add to coffee, popcorn or a baked potato. Or use as a topical salve for aches and rashes, the oil medicates through the skin. Nice and pure. 1.4 ounce jar. (V) (GF) (SF)

200mg THC | CBD≤11mg

Case Pack: 1 **\$12 each****Not So Virgin™ Coconut Oil Straw**

Made with only raw, organic, extra-virgin coconut oil. Contains only coconut and cannabis oil—two superfoods in a convenient suckable straw. (V) (GF) (SF)

20mg THC per straw

Case Pack: 12 **\$36 (\$3 each)**

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How to Read VCC Brands' Lot and Batch Number

The batch number is created from the Julian calendar (below), which is simply a continuous count of days throughout the year and years (note that leap year follows a different Julian calendar). This allotted batch number tells the reader the date the item was produced and what batch of medicinal extract was used in the product.

Sample Batch Number:

6015M304

The first number is the last digit of the current year:

2016 ends with a 6

The 3 numbers that follow are the Julian date:

015 is January 15

The 4 characters that follow usually start with 1 or 2 letters and 2 numbers. This is the name of the batch of medicinal extract used in the production:

M304

JULIAN DATE CALENDAR PERPETUAL

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Day
1	001	032	060	091	121	152	182	213	244	274	305	335	1
2	002	033	061	092	122	153	183	214	245	275	306	336	2
3	003	034	062	093	123	154	184	215	246	276	307	337	3
4	004	035	063	094	124	155	185	216	247	277	308	338	4
5	005	036	064	095	125	156	186	217	248	278	309	339	5
6	006	037	065	096	126	157	187	218	249	279	310	340	6
7	007	038	066	097	127	158	188	219	250	280	311	341	7
8	008	039	067	098	128	159	189	220	251	281	312	342	8
9	009	040	068	099	129	160	190	221	252	282	313	343	9
10	010	041	069	100	130	161	191	222	253	283	314	344	10
11	011	042	070	101	131	162	192	223	254	284	315	345	11
12	012	043	071	102	132	163	193	224	255	285	316	346	12
13	013	044	072	103	133	164	194	225	256	286	317	347	13
14	014	045	073	104	134	165	195	226	257	287	318	348	14
15	015	046	074	105	135	166	196	227	258	288	319	349	15
16	016	047	075	106	136	167	197	228	259	289	320	350	16
17	017	048	076	107	137	168	198	229	260	290	321	351	17
18	018	049	077	108	138	169	199	230	261	291	322	352	18
19	019	050	078	109	139	170	200	231	262	292	323	353	19
20	020	051	079	110	140	171	201	232	263	293	324	354	20
21	021	052	080	111	141	172	202	233	264	294	325	355	21
22	022	053	081	112	142	173	203	234	265	295	326	356	22
23	023	054	082	113	143	174	204	235	266	296	327	357	23
24	024	055	083	114	144	175	205	236	267	297	328	358	24
25	025	056	084	115	145	176	206	237	268	298	329	359	25
26	026	057	085	116	146	177	207	238	269	299	330	360	26
27	027	058	086	117	147	178	208	239	270	300	331	361	27
28	028	059	087	118	148	179	209	240	271	301	332	362	28
29	029		088	119	149	180	210	241	272	302	333	363	29
30	030		089	120	150	181	211	242	273	303	334	364	30
31	031		090		151		212	243		304		365	31





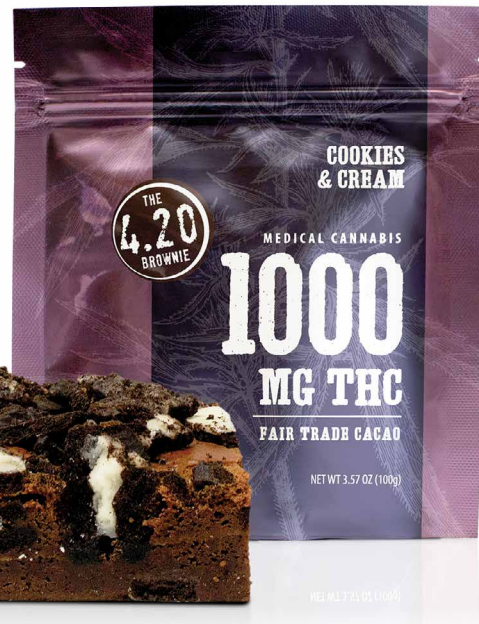
10 Extremely Potent Cannabis Edibles

By Cheri Sicard July 22, 2016

In every cannabis lover's life, there comes a time to explore the frontiers of one's tolerance for edibles.

Being able to hone in on an ideal THC dosage level, measured in milligrams, is useful knowledge for any stoner to have, but I honestly didn't know mine, aside from knowing it was "a lot." I purposely set out to push those boundaries and discover just how high I could get.

VCC Brands | VCCBrands.com
The 4.20 Brownie - Cookies & Cream
1,000 mg. of THC



**"Almost as good
as the VCC Brands
4.20 Brownie,
the Korova Black Bar
Brownie (1,000mg THC)
was a tad drier
And a little more
crumbly..."**

Yowza, 1,000mg of THC in a single, normal-sized brownie! While I talked to a lot of folks who thought such a notion was absurd, actually these brownies are quite convenient to stash in your freezer. Since you get so many doses out of a single bar, they also end up being a good bargain for those on a bud budget. This brownie boasts a rich, creamy texture that allows you to cut it into proper portions with minimal crumbling, plus the cannabis was evenly distributed throughout the baked good. Considering the immense dosage, the herbal flavor was strong but not overpowering.

Almost as good as VCC Brands' 4.20 Brownie, the Korova Black Bar Brownie (1,000mg THC) was a tad drier and a little more crumbly... but I am splitting hairs here. A pungent aroma usually portends a strong herbal flavor, but thankfully the scent of this brownie was stronger than its flavor.



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HERB

Your source for everything cannabis.



10 Delicious Cannabis-Infused Juices for Your Drinking Pleasure



Dee Giznik 12 September, 2016

While most of us are still stuck in states without access to legal edibles or manufactured cannabis products, those who are lucky enough to have the THC world at their fingertips know there are so many things to taste and try. From the classic cannabis brownie to alcoholic beverages, to high-end cuisine, it seems like everything is being infused with cannabis, especially in states like Colorado, where recreational use is legal. One interesting infusion is juice and there are some pretty spectacular options available today. While this is still a new and emerging market, if given the chance, try one of these ten cannabis-infused juices you can buy.

Cannabis Quencher Cherry

Cannabis Quencher comes in a variety of flavors, based on the THC and CBD content, but this Cherry is by far one of the most popular. With 100mg of THC in every bottle, Cherry offers a no-sugar-added option for users who are trying to cut back on the sweet stuff.

This drink is also vegan and gluten free, making it the perfect edible option for health conscious consumers.

Cannabis Quencher Pomegranate Blueberry Acai

This Cannabis Quencher is the company's most potent product, with 200mg of THC in every bottle. Users are cautioned when purchasing this flavor – do not drink all the juice in one sitting. Rather, try a quarter of the bottle or less, then wait an hour or so to see the outcome.

If the desired effects are not reached, users can always drink more. With potencies this high, it's important to start low and go slow.

Cannabis Quencher CBD Mango

For those juice lovers who are looking for a little less THC and a little more of the health benefits offer by CBD, look no further than Cannabis Quencher's CBD Mango variety. This juice contains 40mg of CBD and 40mg of THC, delivering the perfect balance of relaxation and rejuvenation.

"Cherry offers a no-sugar-added option for users who are trying to cut back on the sweet stuff."

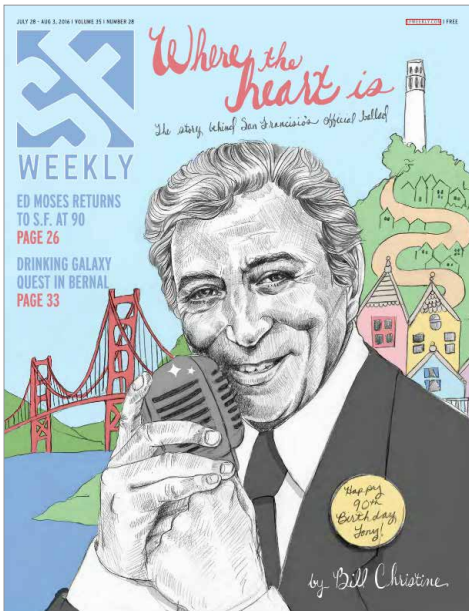


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NEWS -- CHEM TALES

Chem Tales: High Summer

By Mary Ladd
Wednesday, Aug 3 2016

Summer is a fabulous time to drink your cannabis.

Doing sporty things in the sun can bring up a strong thirst, and outdoor vacation activities — like purchasing an \$18 inflatable raft called "The Gator" for a self-guided drift down the not-too-frigid Truckee River — can generate as much stress as they're meant to relieve. (To say nothing of a dusty roadside hike back to the car while schlepping The Gator sets up your bare tootsies for a painful journey laden with rocks and hot pavement.)

Still, an adult lemonade or a cannabis beverage can be a refreshing twist on that medical or recreational routine. Cannabis bees are a growing category for patients and consumers since they're the equivalent of an Izze soda, but with added effects that require some getting used to. First, for newbies who usually stick to edibles, dabbing, vaping, and smoking, keep in mind that slowly drinking small sips of cannabis quenchers is a wise first step. (You may flash back to pleasant times when lemonade was served — and yes, guzzling Crystal Light pink lemonade while mom sunned herself while gardening in the 1980s counts in this realm.) Second, the sweeteners may not fully mask that telltale, lightly herby aftertaste, so keep some breath mints handy if you'll be getting up close and personal with others after consuming them.

The Cannabis Quencher line offers traditional flavors like lemonade, strawberry lemonade, cherry, mango, and grape, all made by The Venice Cooking Company of Los Angeles. Nursing one of these single serve drinks over ice — which seems to up the citrus kick and sweet fruit flavors — is a solid way to get 100mg of THC into your body. Via the company site, the mango flavor uses terpene myrcene, "which has been shown to enhance the euphoric effects of THC." Expect to feel the relaxing effects with gradual sipping after 20 to 45 minutes, depending on the drinker, and only sample one-quarter of the bottle to see how you're feeling before going back for more. (Just store the drink for later use in the fridge.) This drink may be cloudy before serving, and definitely in need of a good shake before pouring.

Experimental types may be drawn to the "40 + 40" mango quencher in this line with a one-to-one ratio of 40mg CBD to 40mg THC. Cannabis Quencher 200 bottles go higher on the dosage level, with 200mg THC in flavors like passion fruit, which rightly smells and tastes fruity and lightly tart. For flavors, the 200 line has an old-fashioned lemonade, an on-trend blend of pomegranate, blueberry, and acai, as well as a purple-red hibiscus flavor that would not be out of place paired with a burrito from your favorite taqueria. Bay Area Indian summers means these drinks can probably be enjoyed through October, if past weather is any indication.



**"...a purple-red
hibiscus flavor that
would not be out of
place paired with a
burrito from your
favorite taqueria "**



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Ready to hang posters by request! Let us know what size you want and we will deliver!

Cannabis Quencher™ Sweet Dreams Poster

12" x 18" Counter Card

24" x 36" Wall Poster with Frame



Cannabis Quencher™ Hard Candy Suck It Poster

12" x 18" Counter Card

24" x 36" Wall Poster with Frame



Venice Cookie Company™ Cookie Wheel Poster

12" x 18" Counter Card

24" x 36" Wall Poster with Frame



4.20 Brownie™ Couch Sold Separately Poster

12" x 18" Counter Card

24" x 36" Wall Poster with Frame



**4.20 Brownie™ POP Display**

Free when you order 2 or more boxes. Holds 9–15 pouches.
Fits in a display case or place on countertop. Refrigerator-safe.
Length: 18.5" Width: 6" Height: 10"

**Venice Cookie Company™ POP Display**

Free when you order 2 or more boxes. Holds 9–15 pouches.
Fits in a display case or place on countertop. Refrigerator-safe.
Length: 18.5" Width: 6" Height: 10"



Stickers & Slaps

Free when you order big and we like you. Wink wink.

4.20 Board™

Skateboard decks by Carver Skateboards.
Free when you order one box of each 4.20 Bar flavor.
(Deck only, trucks and wheels not included.)

T-Shirts

Free, when you order big and we like you. Yup, we got swag again. Finally getting our mojo back after that damn raid!

Suck It shirt White. Available in a womens flowy long sleeve off-shoulder tee or v-neck tee.

Still Here shirt Black. Unisex jersey short-sleeve tee.
"Still here since 2008". We love you. 🐞



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